

NASIM SHAMS

UI/UX DESIGNER

DETAILS

www.nasimshams.com
nasim.shamss@gmail.com
San Francisco, Bay Area
(415) 322-8832

EDUCATION

AA - UI/UX Design
MFSH - Textile Design Academy
of Art University
BFA - Graphic Design Russia Art
University

SKILLS

Figma
Adobe CSS Expert
Dreamweaver
XD
Invision
Framer
Sketch
Unity
InDesign
Product design
Design system Art
direction Visual
development
Illustrator

EXPERIENCE

PRODUCT MANAGER GOLINLAND | Sep 2019 - May 2022

Yokohama, Japan

- Developed the vision and strategy for the product line, collaborated closely with my Engineering and senior leaders of our organization .
- Experienced designing, maintaining, and implementing design systems with precision from start to finish including the development process.
- Organize and document new data. Research and define team culture.
- Created user-centered designs by considering data, stakeholder feedback, user research, and technical opportunities.
- Directed creative and holistic thinking across diverse product releases.
- Partner with product managers and UX teams to ensure the design system meets business and user needs.

USER EXPERIENCE DESIGNER THE LAST DOOR | Sep 2021 - Mar 2022

San Francisco, California

- Created a consistent visual system across mobile/web and tablet by creating a component library and design system.
- Drove the communication of design guidelines, patterns, and libraries.
- Responsible for wireframe, UI design, and interactions for a variety of mobile apps.
- Directed creative and holistic thinking across diverse product releases.
- Designed and created wireframes, workflows, prototypes, sketches to convey new UX/UI experiences that enhance Catering and nutrition class for kids application.

SENIOR CREATIVE DESIGNER CURATE ART GROUP | Mar 2018 -Sep 2021

San Francisco, California

- Multimedia content developer. Create digital art, Vector and transform static data into high quality visual design for print in big scales.
- Implement the use of Adobe Photoshop and illustrator for decoration and fabrication.
- Design visual assets with an emphasis on brand alignment, graphic clarity, message pull-through, and impactfull visual practices.
- Responsible for creating new illustrations with reasoning through user research and data.

SENIOR GRAPHIC DESIGNER MOLLY MAID| Sep 2017 - Dec 2018

Petaluma, California

- Design creative for web, landing pages, microsites, banners, and other digital creative needs.
- Identify assets that improve the employee experience and reinforce the company's desired cultural attributes.
- Apply conceptual thinking and creativity to help solve complex business challenges to design a better app.
- Partner with product managers and UX teams to ensure the design system meets business and user needs.